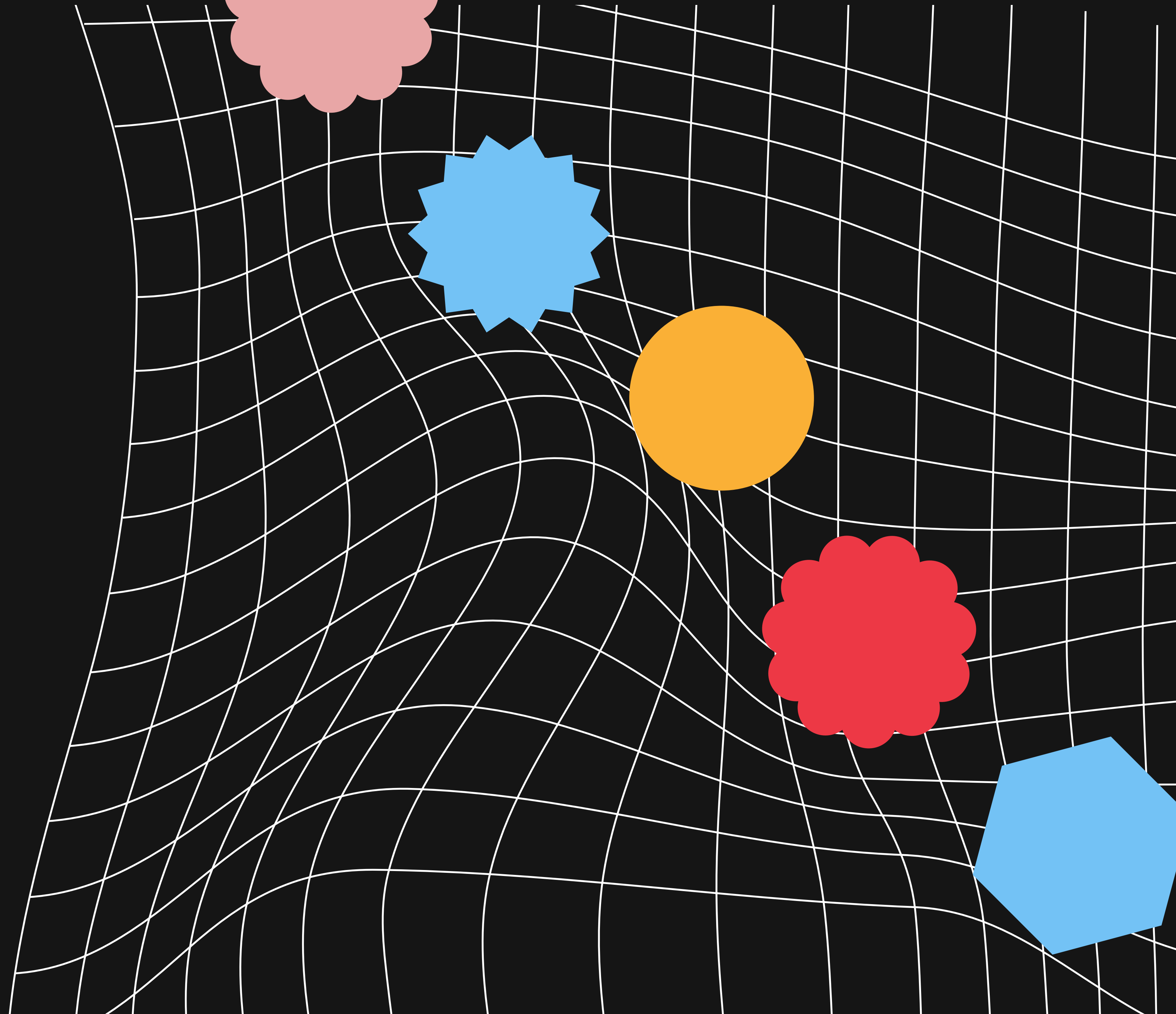


MO ZZA RT

BRANDBOOK 1.0
JANUARY 2023



LOGOTYPE

MO
ZZA
RT

MOZART project aims to use intelligent surface, able to adapt itself to order soft materials in the food industry, such as chicken meat.

This concept is represented in the logo, thanks to the adaptability of the letters, wich deform themself in order to sustain each other.

LOGOTYPE - COLOR VARIANTS

MO
ZA
RT

MO
ZA
RT

LOGOTYPE - VARIANTS

MOZ
ART

MOZART

MOZART logo adapts itself to the space it can fit. Please choose which version of the logo better fill the space in wich it's placed.

COLORS



FAB036

R 250
G 175
B 55

C 0
M 35
Y 85
K 0



ED3845

R 235
G 55
B 70


C 0
M 90
Y 65
K 0



F9F3E3

R 250
G 245
B 225

C 5
M 5
Y 15
K 0



151515

R 20
G 20
B 20

C 80
M 70
Y 60
K 85

TYPOGRAPHY

TITLES: SPACE MONO - BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Body: Space Mono - Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

H1: 3X

H2: 4X

H3: 3/2 X

Body: x