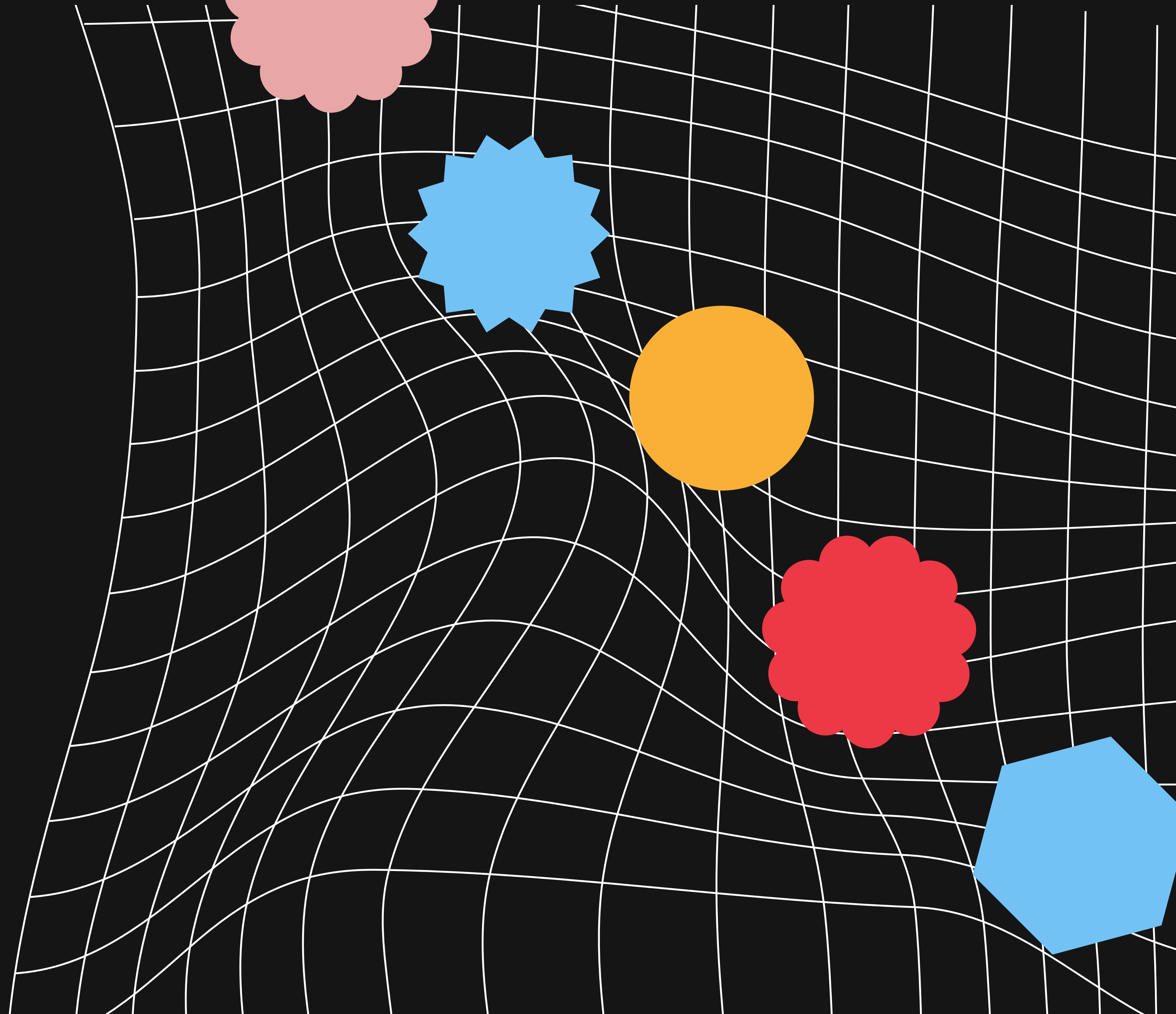


# MO ZZA RT

**BRANDBOOK 1.0**  
**JANUARY 2023**



# LOGOTYPE

MO  
ZZA  
RT

MOZART project aims to use intelligent surface, able to adapt itself to order soft materials in the food industry, such as chicken meat.

This concept is represented in the logo, thanks to the adaptability of the letters, wich deform themself in order to sustain each other.

LOGOTYPE - COLOR VARIANTS

MO  
ZA  
RT

MO  
ZA  
RT

# LOGOTYPE - VARIANTS

MOZ  
ART

MOZART

MOZART logo adapts itself to the space it can fit. Please choose which version of the logo better fill the space in which it's placed.

# COLORS



**FAB036**

R 250  
G 175  
B 55

C 0  
M 35  
Y 85  
K 0



**ED3845**

R 235  
G 55  
B 70

C 0  
M 90  
Y 65  
K 0



**F9F3E3**

R 250  
G 245  
B 225

C 5  
M 5  
Y 15  
K 0



**151515**

R 20  
G 20  
B 20

C 80  
M 70  
Y 60  
K 85

# TYPOGRAPHY

**TITLES: SPACE MONO - BOLD**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890**

Body: Space Mono - Regular  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

**H1: 3X**

**H2: 4X**

**H3: 3/2 X**

Body: x